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#### **Trends in Robotics** New technologies and implications for the workplace

Dr Ralf C. Schlaepfer | 24 October 2016

#### Technology cycles are becoming exponential Technology eras are characterized by exponential growth and connectivity

1970	1980	1990	2000	2010	2020
Technology core	Technology enablement	Technology collaboration	Technology engagement	Digital	Exponential
<ul> <li>Mainframes</li> <li>Distributed terminals</li> <li>Core computing</li> </ul>	<ul> <li>Office computing</li> <li>Mini-computers</li> <li>Word processing</li> <li>Spreadsheets</li> <li>Home computing</li> </ul>	<ul> <li>PC revolution</li> <li>Network computing</li> <li>Email</li> <li>Relational databases</li> <li>Client-server applications</li> </ul>	<ul> <li>Internet revolution</li> <li>Browser wars</li> <li>Customer engagement</li> <li>Intranet applications</li> <li>Broadband</li> </ul>	<ul> <li>Mobile high speed internet</li> <li>Smartphones &amp; tablets</li> <li>Cloud computing</li> <li>Big data analytics</li> <li>Social media</li> <li>Wearables</li> </ul>	<ul> <li>Sensing</li> <li>Home automation</li> <li>Digital cars</li> <li>Digital money</li> <li>Quantum computing</li> <li>3D printing/ manufacturing</li> </ul>

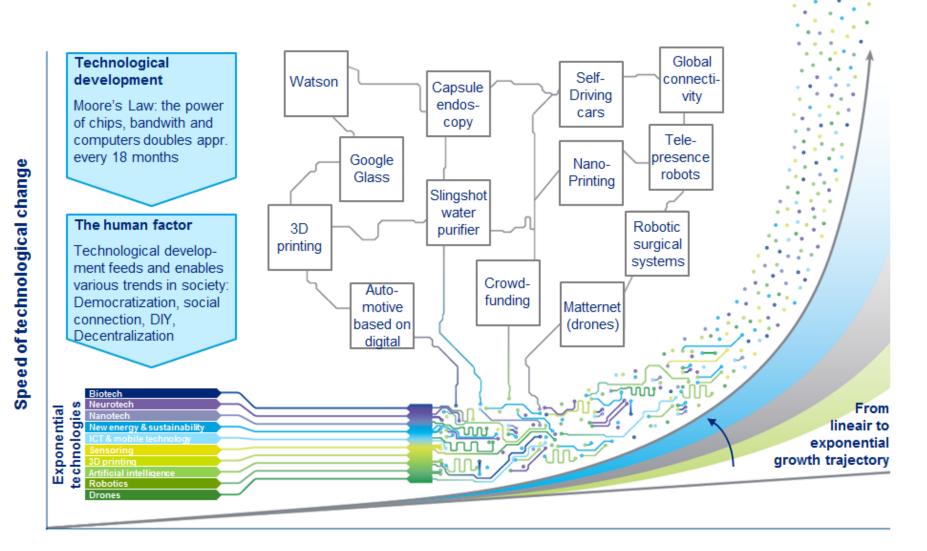
#### Revolutionary milestones in modern technology



https://www.youtube.com/watch?v=FW651kusiBI

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#### Exponential technologies as accelerators



#### Variety of new technologies







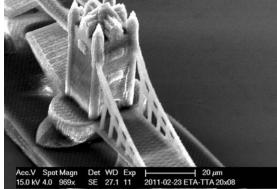










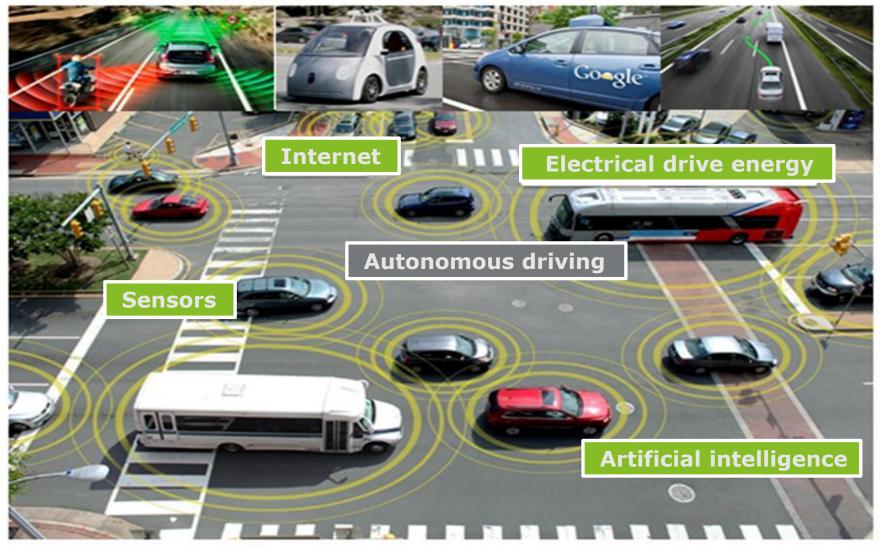


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#### Smaller, faster, cheaper

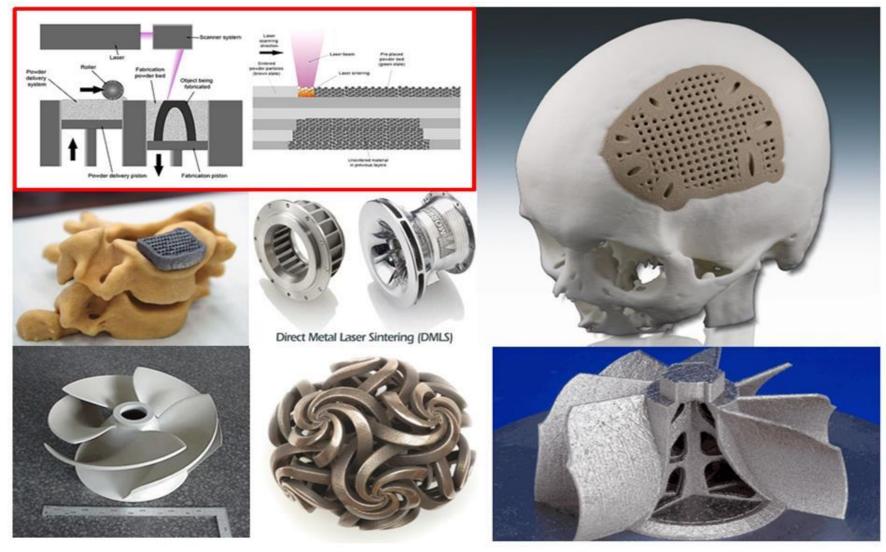


#### Machines sense and communicate



https://www.youtube.com/watch?v=y-rEI4bezWc

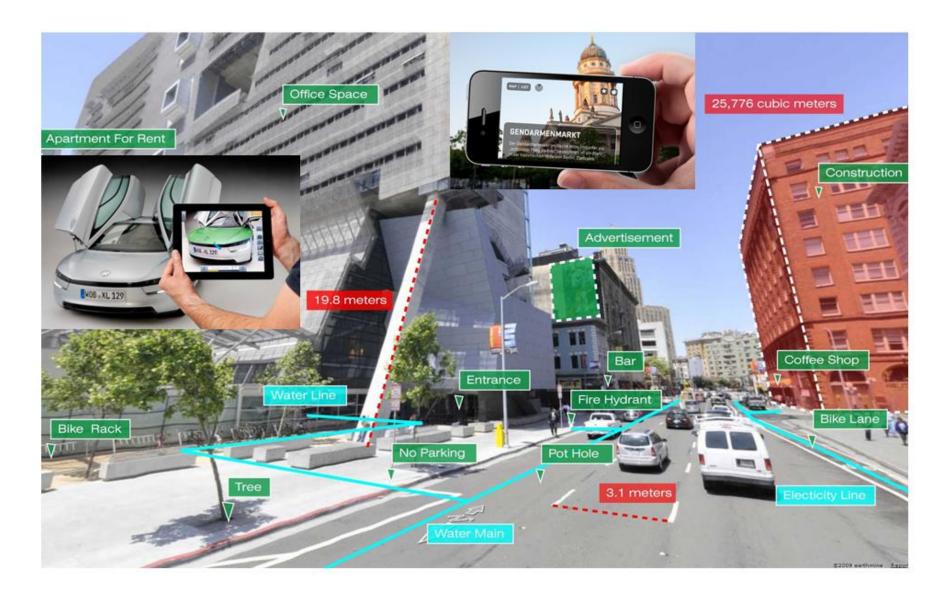
#### Complexity and individualization at no cost



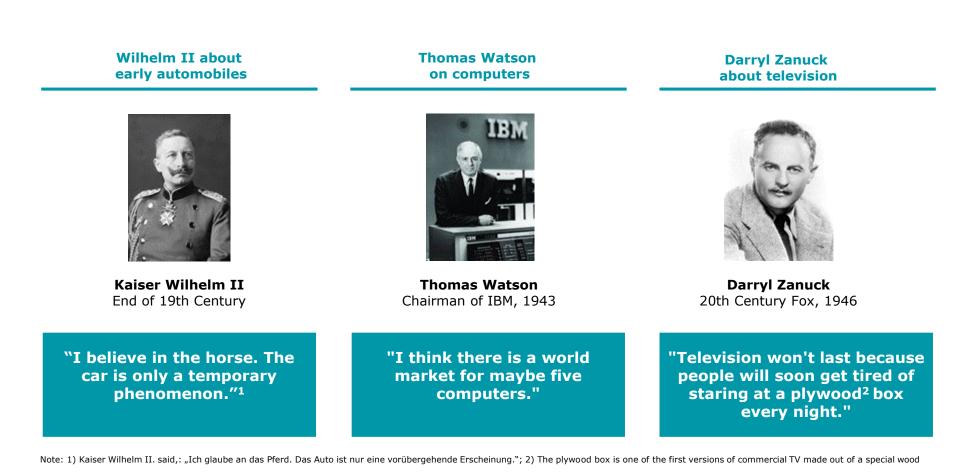
https://www.youtube.com/watch?v=VTJq9Z5g4Jk

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#### Augmented reality

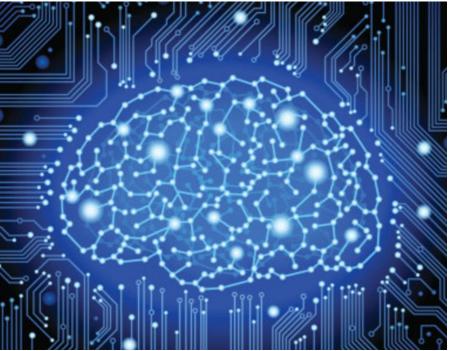


Disruption was underestimated by past predictions Pioneers, kings, and business men alike misjudged the future development of innovations across various scientific fields

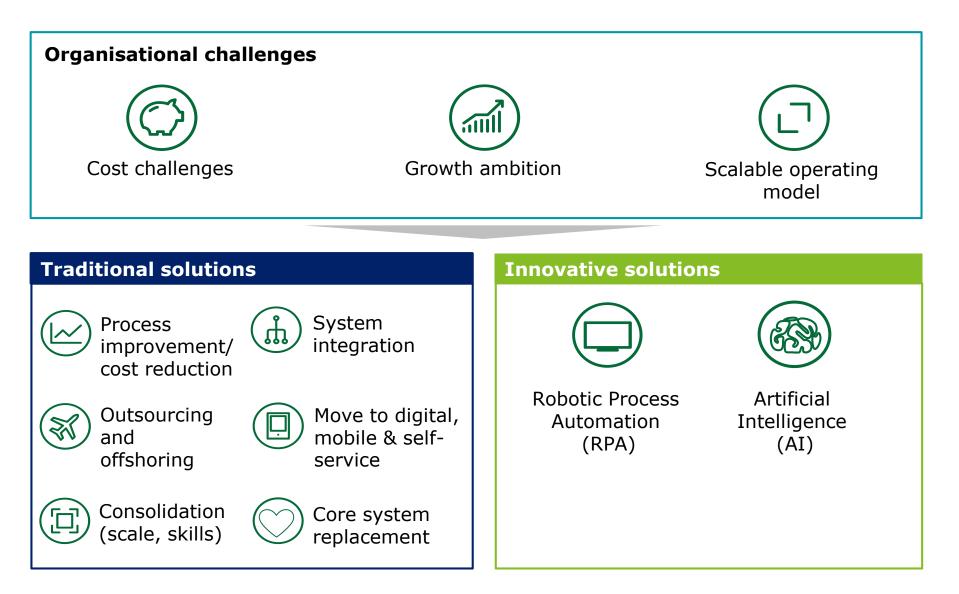


#### Physical robots vs. virtual robots

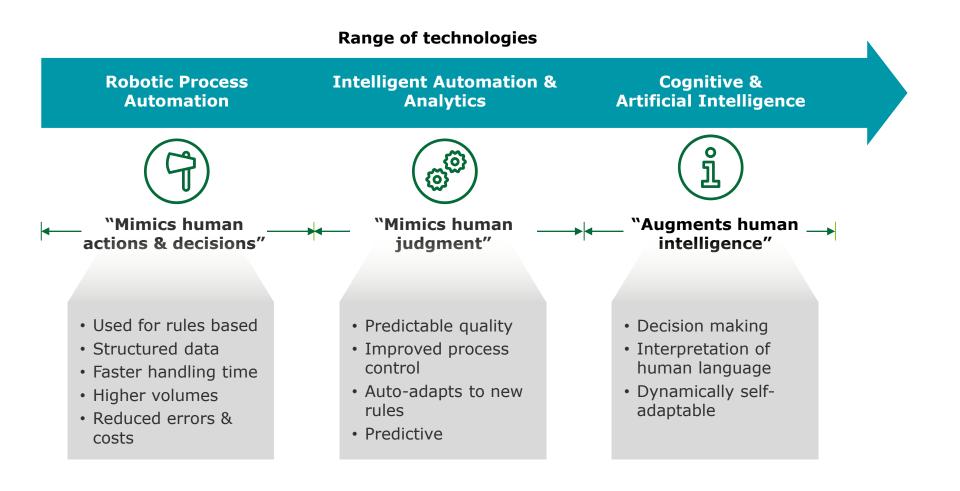




#### Robotics introduction and context



#### The different flavours of process automation

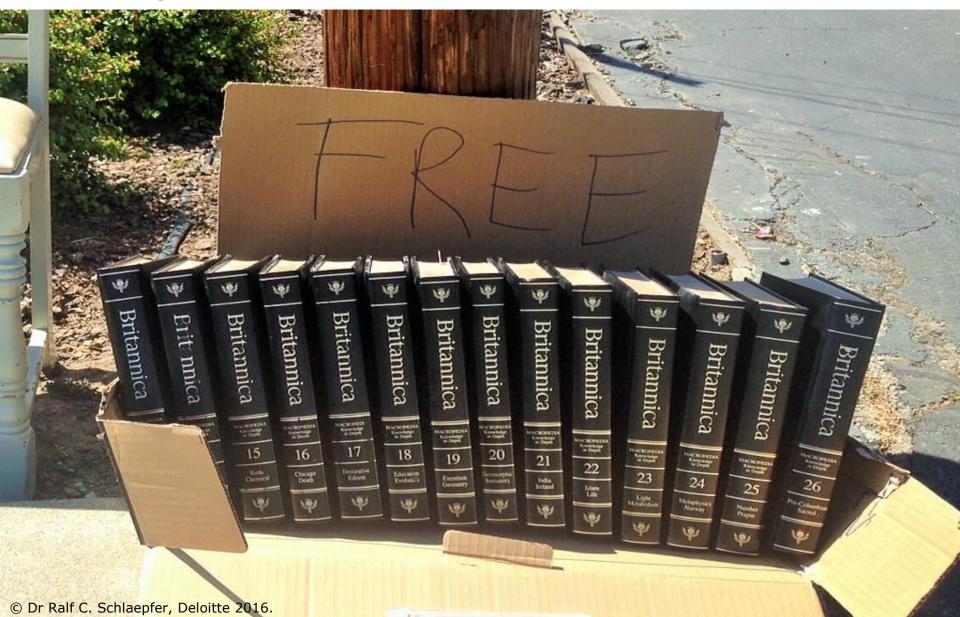


#### Benefits of RPA in Detail

Robotic Process Automation can deliver significant benefits



# Understand the potentially disruptive impact of new technologies, from the outside in

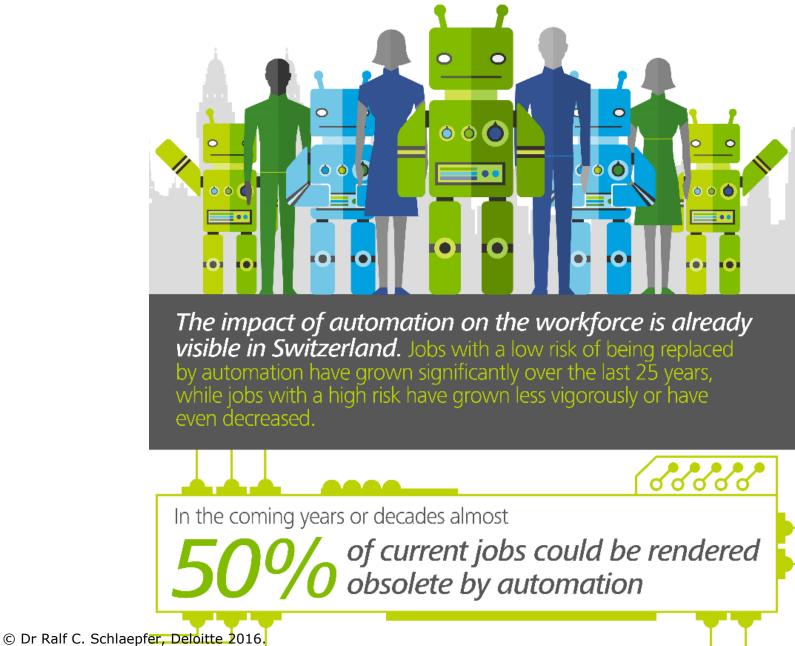


Time it took to reach 50 million users

Radio – 38 yrs Television – 13 yrs Internet – 4 yrs Facebook – 3.5 yrs Twitter – 9 months Instagram – 6 months Angry Birds – 35 days

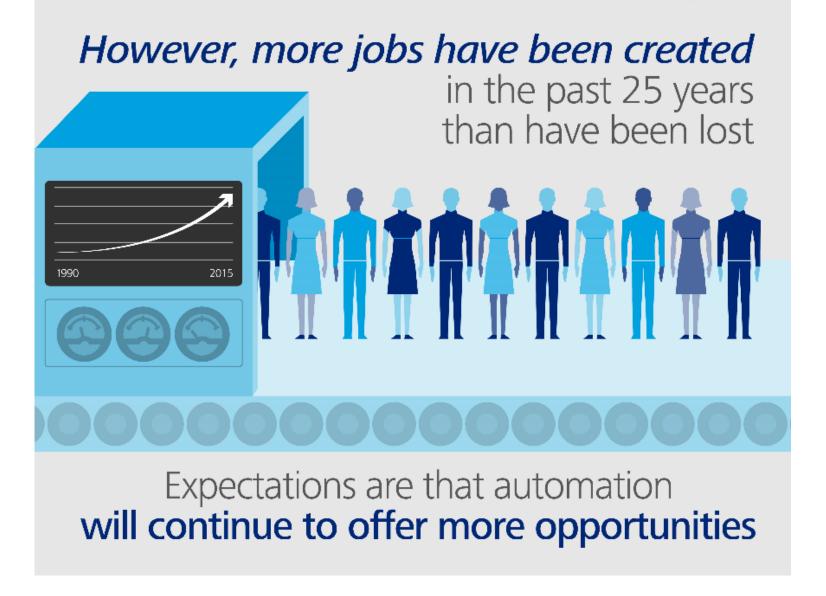


#### Huge implications for talent and the workplace



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#### Huge implications for talent and the workplace (cont.)

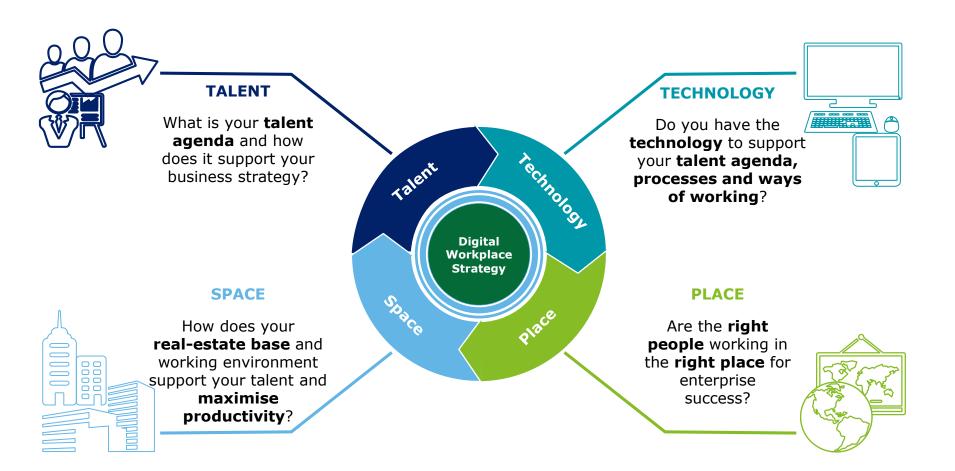


Huge implications for talent and the workplace (cont.)



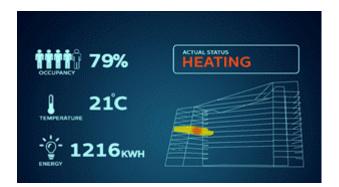
#### Four dimensions of a digital workplace

A successful digital workplace strategy requires multiple functions to work together



#### Case study: The Edge 20 of the "world's first" innovations in the building

- Philips Connected Lighting System: Equipped with a microprocessor and individual sensors – daylight, movement, temperature and infrared
- **MAPIQ app**: Single UX connecting all building user systems (meeting room, locker, find my colleagues, and AV control)
- Next level data analytics: Real estate and facility management









Wireless charging

Interactive screens



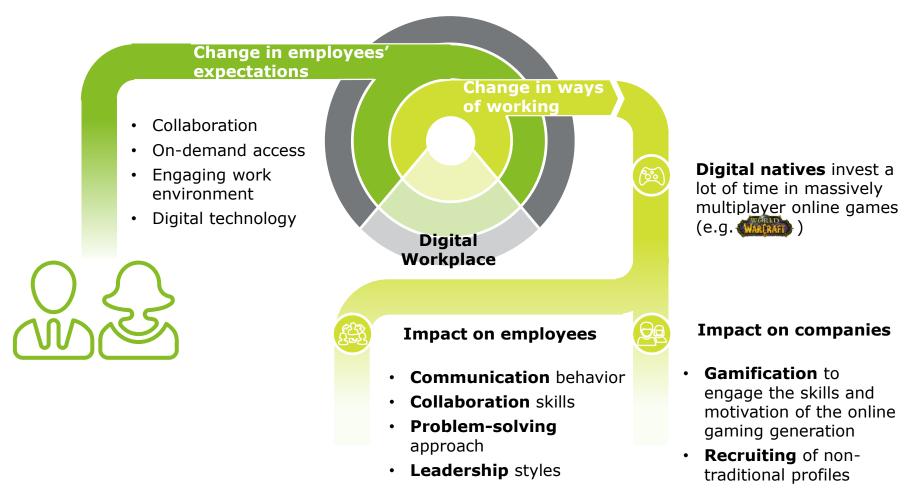


Security robots Front office IT shop



# The face of the digital workforce

Digitalization has a profound impact on employees' expectations and their way of working



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